



# JACKIE ULMER

BUSINESS DEVELOPMENT  
MINDSET - CONFIDENCE  
SPEAKER/TRAINER


## Personal Profile

Jackie Ulmer has been an Entrepreneur since 1994, when she launched her first Direct Sales business. Today, she runs her own Coaching/Training business, focused on mastering the business skills of a successful entrepreneur.


In 1999, she took her business online and quickly shot to the top of her Company; becoming a million dollar earner and has sponsored over 2,200 people using digital marketing.

She incorporates a fun style of "brand and audience building" for maximum success. She doesn't teach theory; her results are proven, and she still uses these methods to build her coaching and speaking business, selling products and services in over 40 countries.

## Book Jackie Today

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## Speaking Topics

### Confidence Decoded: Release "Comparanoia" Unleash Success

Brilliant Leaders today are often held back by feelings of Comparanoia; Imposter Syndrome and Other People's Opinions. It's keeping them stuck from the Boardroom to the Bedroom, and everywhere in between. Let's "reboot" the Software in your brain and give you the tools to recapture your Confidence and Super Power!

### Million Dollar Secrets to Social Media Selling

Unleash the power of Social Selling and attract interested prospects and customers to you. Most Entrepreneurs have no online strategy; are wasting time on Facebook; invisible on LinkedIn; missing the mark on Instagram and have no follow up plan. Learn to turn connections into cash while building an authentic brand and loyal tribe.

### Success Language: How to Position Yourself; Your Audience; Your Offer for Profits

Learn the secrets of language and positioning to create interest and get your audience to lean in. Know WHAT to say, WHEN to say it, to WHOM, and HOW in a way that feels authentic and not like a sales job. We'll create scripting that matches you, your offer, and showcases you as the "Go To" Expert. You'll handle objections easily to get the sale.

### Authentic Selling and Closing: Take the "Ick" Factor Out of Sales

Have you ever struggled with knowing how to "Close"; how to ask for the sale; what to do after you present your offer? Master an authentic, natural system for adding this into your conversation in a way that has your prospect eager to take you up on your offer.

Keynote Address - Workshops - Zoom Webinars